



PhotoCenter Courses and Tutorial Sessions

The Photography Center of the Capital District is pleased to be able to offer a wide variety of courses and tutorial sessions to allow members to grow their technical skills, creativity, and knowledge. Our Sessions and Courses are a great way to expand your skills without going back to school.

Please visit our website for more detailed information at www.photocentertroy.org

Photography Courses follow an established syllabus and are taught with individualized instruction addressing your level of skills at times arranged for your personal convenience. Photography Sessions are booked in one to five hours intervals, arranged for your personal convenience, on a particular topic and are concentrated on your specific needs.

Technical Sessions and Courses

Principles of Digital Photography
 Principles of Printing
 Basic Shooting Techniques
 Basic Digital Process
 Digital Photography Image Management
 Intro to traditional Black and White hand processing
 Intro to traditional Black and White hand printing
 Advanced Digital Photography
 Studio Photography
 Intro to Studio Lighting
 Advanced Studio Lighting
 Advanced Studio Techniques
 Portraiture
 Portraiture II
 Figure | Fashion Photography
 Digital Color and Design
 Photography Portfolio Exhibition
 E-folio
 Prevention and Copyright
 Creating Promo Packages
 Creating Price Guides

Software Sessions and Courses

Intro to Lightroom
 Intro to Aperture
 Intro to Bridge
 Intro to InDesign
 Intro to iMovie
 Intro to iDVD
 Intro to iPhoto
 Intro to Microsoft Office (including word, excel, and power point)
 Intro to Photoshop up to CS5
 Intro to Photoshop Elements
 Intermediate to Advanced Photoshop



Membership Benefits

- Photographic Events
- Photographic Workshops
- Tutorials
- Courses
- and More!

Business Associates

- McGreevy ProLab and ProPress
- Camera Works
- Stuyvesant Photo
- Arlene's Artist Materials
- PAWS-Photo
- Certified Framing & Gallery
- Jalenas' a Boutique Salon

404 River Street Troy, NY 12180
 518.273.0100 | www.photocentertroy.org
info@photocentertroy.org

Hours

Monday - Friday 5:00 p.m. - 9:00 p.m.
 Saturday and Sunday Noon - 6:00 p.m.
 and by appointment
 Closed Wednesdays

Business Associates and Membership Benefits

The PhotoCenter encourages your patronage of local businesses supporting the Photographic Arts. In the Capital District area, we are rich with various businesses that serve the photographic community. We are pleased to announce that these various business associates have agreed to provide discounts and special services to the PhotoCenter Members. Please continue to support and patronize these unique, privately owned endeavors.

Purpose

The Photography Center of the Capital District LLC offers to those interested in the photographic arts opportunities to develop skills and knowledge in all aspects of photographic activity. The PhotoCenter is a membership-supported facility offering almost everything photographic under one roof:

- The PhotoCenter Gallery exhibiting of variety of imagery including; contemporary images, theme exhibitions, member's work, regional and international photographers
- The PhotoCenter Library dedicated to art and photography, which is a reading/research floor with over eight thousand books and collections of periodicals past and current;
- The Photography Center of the Capital District Museum; with displays of historical cameras and images dating back more than 100 years;
- The PhotoCenter store selling gently used photographic equipment including; cameras, printers, lenses, flashes, accessories and books, Distributing inkAID™ pre-coating, for dynamic digital prints;
- A shooting studio; equip with backgrounds, and lighting equipment
- Computer workstations with a variety of peripherals and photographic software;
- equipment for do-it-yourself photographing, editing, printing, scanning, mounting, matting, exhibition assembling and more!
- Monthly activity schedule with featured PhotoCenter nights, workshops and private tutorials covering the spectrum of photography; and
- Annual member exhibition and publication opportunities



McGreevy ProLab and ProPress
 376 Broadway | Albany, NY 12207 | 518.426.1039

www.mcgreevyprolab.com

Hours
 Monday – Thursday 8:30 am – 5:30 pm
 Friday 8:30 am – 5:00 pm

McGreevy ProLab is proud to be the Capital Region's premier photo lab. It truly stands alone offering a full range of traditional film based lab services together with high end digital imaging. Over 20 years in business, the philosophy of the lab still remains the same as it did from the beginning: to provide unsurpassed customer service, high quality products and fine craftsmanship.

Benefit to all PhotoCenter Members:
 McGreevy's has made all of their services available (with the exception of the Art Leather Wedding Albums) at a 10% discount. This includes processing, printing, scanning and digital press printing.
Must provide valid member card at time of service



Certified Framing & Gallery by Jill
 475 Albany Shaker Road
 Loudonville, NY 12211
 518.438.9471
 www.certifiedframing.com

Hours
 Monday – Friday 9:00 am – 5:00 pm
 Thursday 9:00 am – 4:00 pm
 Saturday 9:00 am – 4:00 pm

The quality of a NYC framing gallery here in the Capital Region drawing clients from the Hudson Valley, Berkshire and Saratoga counties

Benefit to all PhotoCenter Members:
 Jill is offering 20% off custom framing orders!
Must provide valid member card at time of service



Stuyvesant Photo
 Stuyvesant Plaza
 Albany, NY 12203
 518.437.1097
 stuyvesantphoto.com

Hours
 Monday – Friday 10:00 am – 9:00 pm
 Saturday 10:00 am – 6:00 pm
 Sunday 10:00 am – 5:00 pm

Stuyvesant Photo continues to provide services and products to Stuyvesant Plaza shoppers. Initially offering cameras, supplies and print services, this tradition is carried on into the digital age, supporting artists, professionals, and hobbyists alike.

Benefit to all PhotoCenter Members:
 Stuyvesant Photo is offering a 10% discount on merchandise including film, photo accessories, darkroom supplies and more. Exceptions apply.
Must provide valid member card at time of service

Arlene's Artist Materials
 57 Fuller Road | Albany, NY 12205
 518.482.8881 | arlenesartist.com



Hours
 Monday – Friday 9:00 am – 6:00 pm
 Thursday 9:00 am – 8:00 pm
 Saturday 10:00 am – 5:00 pm

"Arlene's Artist Materials is about the art community - from student-quality to professional materials, we have items found nowhere else in the area.

We have over 40,000 different products and will be happy to special order anything we don't have in stock."

Benefit to Studio and Supporting PhotoCenter Members: Arlene's Artist Materials is offering a 10% discount on various materials. Exceptions: custom framing and items already discounted.
Must provide valid member card at time of service

PAWS - PHOTO
 PAN AMERICAN WILDLIFE & SCENIC PHOTOGRAPHY
PAWS-Photo by Jim Craner

PanAmerican Wildlife and Scenic Photography - Printing Services
 65 Bentley Drive | Troy, NY 12182 | 518.235.2754
 www.paws-photo.com | jimc@paws-photo.com

Call or email for an appointment

Benefit to Studio and Supporting PhotoCenter Members: Jim has taught numerous workshops at the PhotoCenter and exhibited his fine prints widely. He is an experienced printer of high quality images. Jim is offering 10% off to Studio Members and 15% off to Supporting Members on wide format prints (larger than 16 x 20). This will include custom gallery wraps, foamcore mounts and more!
Must provide valid member card at time of service

CameraWorks - Camera Repair
 166 Sparrow bush Road | Suite 5 | Latham, NY 12211
 518.782.1503 | cameraworks@spa.net

Hours
 Wednesday – Friday 9:00 am – 5:00 pm

Benefit to all PhotoCenter Members:
 CameraWorks is offering a 10% discount on small services including: sensor cleaning, lubing and general camera maintenance. Exceptions apply.
Must provide valid member card at time of service

Jalenas' a Boutique Salon
 100 Saratoga Village Blvd | Suite 24 | Malta, NY 12020
 518.899.3013 | www.jalenas.com

Hours
 Call or email for an appointment

Benefit to Studio and Supporting PhotoCenter Members: Jalena is offering 10% off her hair, makeup artistry; and styling for shoots!
Must provide valid member card at time of service